MIYA GGD

Business Development Consulting

Miya GGD — Who we are

- We are a consulting company focused on business and market development.
- Our mission is to connect foreign and Turkish companies for potential collaborations.
- We work with Consulates; Embassies; Business Associations; Development Agencies and Corporations.
- We provide business development consulting and training services to our clients.
- We are located in Istanbul, Turkey.

Miya GGD — What we do

- Introduce potential local partners to foreign companies that want to invest in Turkey or do business with Turkey.
- Introduce foreign partners for Turkish corporations that are looking for a partner; know-how transfer or investor.
- Provide market research, marketing, entry strategies and representation.
- Organize business matchmaking for foreign delegations and trade missions.
- Provide consulting on business development in Turkey.
- Deliver corporate, industry specific trainings, focused on sustainability; defense; mining and management topics.

Capabilities

- >> Matchmaking: Identify ideal matching companies for partnership; collaboration, JV, business development
- Delegation planning/Government relations: Secure meetings with executives and key government stakeholders for visiting foreign delegates. Organize logistics, regulatory processes, timing and travel schedules to ensure cohesive and successful trips
- Marketing communications: Compose content for articles, E-newsletters, website, brochures and advertising copy. Ensure localization of content into foreign languages
- >> Sales/targeting: Identify target companies and profiles, and design systematic approaches for outreach to target markets and lead generation among retail and wholesale partners.
- >> Development of branding & communications: Identify target sectors and conduct research to develop key messages and branding for targeting executives

Experience – B2B meetings

Consulate of Canada (Ontario and Quebec delegations)

Industries: Security/IT, ICT, Mining, Defense, Education Technologies

September 2012--- November 2013:

Miya GGD organized company matchmaking events; seminars and reception.



CEBIT Mission – Reception & B2B





Security Mission - Seminar & B2B



Mining Mission – Reception and B2B



Defense Mission B2B





Education Technologies –B2B Istanbul & Ankara

Experience—Trade Mission

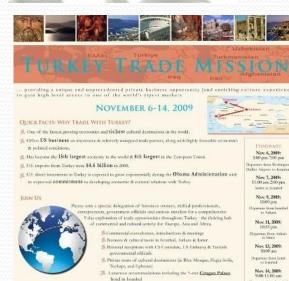
Miya GGD organized a trade mission trip to Turkey together with its US partner BrandSync

Industries: Furniture; Construction; Defense; Forensics; Medical Devices

October 2009

US entrepreneurs visited Turkey for potential collaboration and investment opportunities. B2B meetings arranged.





KEY INDUSTRIES





Experience— Corporate Trainings

Miya GGD organized seminars in collaboration with ABFT/AmCham (American Business Forum Turkey/American Chamber of Commerce Turkey) & DEİK





December 22nd, 2012:
Offset and US Defense Industry
January 19th, 2013:
Investing in the US, Eximnbank
credits, Double Taxation
January 26th, 2013
US retail sector, legal issues





Other Trainings: Sustainable Mobility Composites Manufacturing Emotional Intelligence Mining and Shale gas



Miya GGD --- References







Foreign Affairs and International Trade Canada

Trade Commissioner Service

Affaires étrangères et Commerce international Canada

Service des délégués commerciaux













Partners

Miya GGD was founded in 2008.



Işılay Yegin

Managing Partner

After graduating from German High School in Istanbul, she studied International Business at the University of Virginia, USA. After graduation, she started working at Bain & Company in Turkey as a management and strategic consultant, serving banking; retail; FMCG and public/privatization sectors. She speaks English and German fluently.



Mete Akbülbül

Managing Partner

He graduated from Bilkent University and got his MBA at Yeditepe University in Turkey. He has been involved in the textile; licensing; consumer goods and foreign trade sectors for more than 20 years. He speaks English fluently.

What we can do for you

We would be happy to assist you with

- -Organization of: trade missions- B2B meetings- receptions
- -Market research reports
- -Market entry strategies for Turkey market
- -Marketing and PR activities in Turkey
- -Newsletter about economic & political developments in Turkey

THANK YOU! Miya GGD